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To: All OSA Board Members, OSA Staff, OSA District Associations, Clubs and Coaches  
From: Alex Chiet – OSA Chief Technical Officer  
Date: July 27, 2011  
Re: OSA Coaches Conference

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## **ANNOUNCEMENT**

### **OSA Coaches Conference now scheduled for Sunday, February 26, 2012**

We wanted to give everyone an early “heads-up” that we are planning a shift in the timing of our annual OSA Coaches Conference.

As you know, we have historically conducted these sessions in November. However, as we are in the midst of some exciting and very positive changes here at the OSA, we have decided to re-schedule the Conference to February 26, 2012.

I’d like to explain our rationale. As many of you are well aware, we are in the process of planning the phased-in introduction of Long-Term Player development (LTPD) across the province. One of the key components of this effort will be to enhance our coaching certification programs, to bring us more in line with not only LTPD principles but with some of the best practices that are already in evidence—and proven highly successful—in leading “soccer countries” around the world.

To make sure we do this really well and “get it right”, we want to take advantage of the next few months to thoroughly and properly train our coach “leaders”, who in turn will be the individuals who will help roll-out the updated coaches’ curriculum.

At the same time, this will give our incoming Manager of Coach Development (Mark Marshall, who joins us in September) an opportunity to hit the ground running with regard to his overall responsibilities and to also help us plan our Conference. As well, the additional time will allow us to attract some outstanding speakers who have significant expertise with the coaching modules we will be implementing starting next year.



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My hope is that the February event will become the informal “kick off” to an exciting 2012 for the OSA, and more importantly, for our young soccer players—and our coaches—all across the province. We are absolutely committed to providing our Districts and our local Clubs and Coaches with the materials, training and the timely information you will need to begin—or in some cases continue with—the implementation of Long-Term Player Development.

We will be in touch as we get closer to the end of the year with specific details about the Conference.

We wanted to give you as much notice as possible. The Conference will be worth waiting for, and we hope you will set aside that date, February 26, right now.

Thank you

Alex Chiet